



For Immediate Release:

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**Titans of Business and the Best of Design
Showcase House Debuts at Greystone Mansion in Beverly Hills
November 2 - November 24, 2013**

Top Interior Design Talent to Transform Rooms in the Historic Greystone Mansion into Innovative Expressions of Creativity Inspired by Business Leaders and Icons in the Entertainment, Fashion, Home Design, Food/Beverage and Technology Industries

Greystone Mansion Showcase House Kick-off Event

Masquerade Preview

Enjoy an insider's preview of the newly designed rooms created by an impressive roster of designers and the business titans who inspire them while enjoying cocktails and Taste of BH hors d'oeuvres.

- Date: Wednesday, October 30, 2013
- Time: 6:00pm - 9:00pm
- A limited number of tickets are available for \$200.00 each. Visit www.greystonemansion.org to learn more.
- Cocktail attire

Showcase House Details

Design House International, the City of Beverly Hills and the Friends of Greystone Mansion invite you to experience magnificent interior design inspired by some the most revered "titans" of American business.

- Dates/Timing: November 2 through November 24, 2013; Thursday through Sunday; 10am through 3pm.
 - Location/Parking: Greystone Mansion, 905 Loma Vista Drive, Beverly Hills, CA 90210 – Parking available on site.
 - Catering: Food prepared daily by Jackson Catering and Events, founder of Lemonade
 - Ticket Cost: \$44.00 per person. Children under age 12 are not permitted to enter the Showcase House.
 - Purchase Tickets: Visit www.DesignHouseInternational.com or www.greystonemansion.org to purchase tickets. Advance ticket purchase recommended; no refunds. A portion of proceeds benefits the Friends of Greystone's ongoing restoration fund.
- For more information, special events details and a list of participating designers and their business leader clients or iconic titans of business, visit www.DesignHouseInternational.com.