



**Nicholas Hertneck, Co-founder and Vice President,
Director of Sales and Marketing**

Nicholas Hertneck, ASID, CID Vice President of Sales and Marketing (DH), is one of Southern California's leading interior designers. For over 25 years, his firm Piper Hertneck Interior Design, LLC has created comfortable interiors for successful and discerning clients worldwide. Nicholas' creativity, versatility and discretion have contributed to an overall retention rate of 95 percent. He regularly designs multiple projects for each of his clients with the intention of keeping a client for a lifetime.

Nicholas earned his Bachelor of Arts in Interior Architecture from California State University. He has a passion for architecture, art and antiques and teamed with a solid understanding of how surface products, building infrastructure and furniture are constructed, both interior design and architecture blend seamlessly in his work. Over his enduring career, he has spent significant time on premises at factory locations and/or construction sites learning how a range of products are made; with this unique knowledge base, he understands how and why certain products function well in a room. Nicholas has established strong and long-lasting relationships with many of the country's top artisans, manufacturers and representatives of high-end furnishings and décor. In addition to creating luxury residences, he has designed for a breadth of projects including interiors for yachts and private aircraft, corporate headquarters, country clubs and hotels, restaurants and retail stores.

Nicholas is a member of the American Society of Interior Designers (ASID) and has served on both the ASID/LA and ASID/Orange County Board of Directors. He has participated in several designer Showcase Houses; twice at the Greystone Mansion in Beverly Hills (2006 and 2007) and in Newport Beach, CA. Nicholas' favorite Showcase House experience was designing Greystone's "Murder Room" in 2007. In a space that was aglow with natural, filtered light, Nicholas' created an ambiance that was bizarre, calming, mysterious and powerful. Upon entry, guests who visited the eclectically designed room often gasped in ghoulish excitement.

In 2005, Nicholas was a featured designer at the *Architectural Digest* Home Design Show in New York City. His work has been showcased in numerous publications including but not limited to *Elle Decor*, *The New York Times*, *The Los Angeles Times*, *Orange Coast Magazine*, *Palm Springs Life* and most recently in the *Los Angeles Daily News*. Nicholas has had leading roles in multi-disciplinary teams that designed projects which received prestigious Gold Nugget Awards given by the California Building Industry Association for *The Best Affordable Housing Project* as well as *The Best Model Home Over \$1 Million*. Nicholas has earned commendations for his corporate projects from Global Van Lines, H.F. Ahmanson Company, The Trump Corporation, Smith and Hawken and Scotts Miracle-Gro.

A native Californian, Beverly Hills is currently home for Nicholas. Somewhat of a car collector, a frequent weekend passion is to jump into one of his vintage roadsters and scout local antique stores for good finds.