



Lawrence Lazzaro, Co-founder and Chief Executive Officer

Lawrence Lazzaro, Chief Executive Officer (DHI), is a Partner at Piper Hertneck Interior, LLC in Beverly Hills. In 1998, Lawrence moved from New York City to Southern California to pursue a lifelong passion for interior design and architecture. Through beneficial partnerships, formal and independent study, an internship and hands-on experience as designer and project manager while renovating his own properties, he has realized a thriving career.

Classically trained as a singer and theatrical director, Lawrence studied at the prestigious Oberlin Conservatory of Music. Originally from the Chicago area, he moved to New York City in the early 1990s and fell in love with the vitality and challenges of the restaurant industry. In a highly visible role as Director of Operations of several nationally acclaimed Manhattan restaurants including the legendary Sign of the Dove and Arizona 206, Lawrence earned the reputation as a revered foodservice industry leader. He was a pioneer in technology -- introducing state-of-the-art systems for point-of-sale and inventory control. Lawrence also developed a uniform, practical standard of service -- now widely used -- which made the restaurants extraordinarily consistent, successful and beloved. Under Lawrence's leadership, his restaurants continually earned top accolades and garnered excellent reviews from the competitive and critical food industry press.

As DHI's Chief Executive Officer, he is visionary who excels at creating conceptual business opportunities. Gifted at team building and in inspiring loyalty and creativity among his employees, Lawrence encourages his team to exercise their individual strengths and talents in a cooperative, inspiring environment. An expert at researching new technologies and developing innovative program applications, he embraces change and strives to enhance current business practices with new, innovative techniques. Lawrence has a keen business sense. A consummate "connector", he has the special gift of bringing together individuals from a vast array of social, cultural and professional circles. He is always interested in leveraging relationships and opportunities and pushing boundaries to uncover extraordinary possibilities.

In all of Lawrence's varied positions, he has always been directly responsible for the organization's financial success. He practices complete fiscal transparency while empowering all levels to learn about and participate in the company's financial management. Lawrence is equally adept at creating exquisite interior design as he developing business models that will ensure financial success.

A foodie at heart, Lawrence explores farmers' markets regularly and cooks meals at home as much as he can. Lawrence resides in Beverly Hills, CA.